



education

Department:
Education
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

PROVINCIAL ASSESSMENT

GRADE 7

**ECONOMIC AND MANAGEMENT SCIENCES
NOVEMBER 2024**

MARKS: 100

TIME: 1½ hours

Name: _____

School: _____

District: _____

This question paper consists of 14 pages.

INSTRUCTIONS AND INFORMATION

1. Read ALL instructions for each question carefully before and take particular note what is required.
2. This question paper consists of SECTION A, B, C and D.
3. Answer ALL questions in SECTION A, B, C and D.
4. You may use a non-programmable calculator.
5. Write neatly and legibly.

SECTION A**QUESTION 1**

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers, e.g. 1.1.6 B.

1.1.1 Which of the following options is a basic need?

- A sport grounds
 - B health care
 - C KFC
 - D library
- (1)

1.1.2 A decision to beat competitors by rendering excellent service to customers are an example of:

- A advertising
 - B a business logo
 - C a marketing strategy
 - D planning
- (1)

1.1.3 The people whom you intend to sell your products to.

- A target market
 - B schools
 - C business owners
 - D producers
- (1)

1.1.4 One of the principles of advertising is ...

- A desire.
 - B radio.
 - C promotion.
 - D determination.
- (1)

1.1.5 A business that acts as a middleman between producers and consumers of goods is a ...

- A manufacturing business.
 - B wholesale business.
 - C retail business.
 - D production business.
- (1)

[5]

QUESTION 1.2

- 1.2 Match the description in COLUMN B that best suit the word/s in COLUMN A. Write down the correct letter next to the question numbers in COLUMN C e.g. 1.2.6 G.

| | COLUMN A | | COLUMN B | ANSWER |
|-------|------------------------|----------|---|---------------|
| 1.2.1 | Savings | A | Tools used by businesses to promote their product or service | 1.2.1 |
| 1.2.2 | Target market | B | Convert inputs into output | 1.2.2 |
| 1.2.3 | Manufacturing business | C | Collecting and analysing information about consumer's preferences for specific products | 1.2.3 |
| 1.2.4 | Advertising | D | Unlimited needs, limited resources | 1.2.4 |
| 1.2.5 | Market research | E | Money not used but put away for future use | 1.2.5 |
| | | F | A specific group of people with certain characteristics to whom an entrepreneur aims to sell his product or service | |

[5]

QUESTION 1.3

Indicate whether the following statements are **TRUE** or **FALSE**. Write only **TRUE** or **FALSE** next to the number in the space provided, e.g. 1.3.6 True

| QUESTION | STATEMENT | TRUE OR FALSE |
|-----------------|---|----------------------|
| 1.3.1 | A SWOT analysis helps an entrepreneur to decide whether his/her new business idea will work | |
| 1.3.2 | A goal gives workers a sense of purpose and direction | |
| 1.3.3 | Wants are things that are not needed to survive e.g. TV/Cell phone | |
| 1.3.4 | Product is one of the principles of advertising | |
| 1.3.5 | One of the roles of savings is to spend money | |

[5]

QUESTION 1.4

Complete the following sentence with the word(s) provided from the word bank.

| | | | | |
|--------------|-------------|---------------|--------|----------------|
| advertising; | needs; | profit; | taxes; | communicating; |
| | production; | setting goals | | |

1.4.1 Things people cannot live without _____

1.4.2 One of the characteristics of a formal business is to pay _____

1.4.3 _____ is important in planning for the success of a business.

1.4.4 Advertising is a way of _____ with your potential customers.

1.4.5 The main aim of a business is to make _____.

[5]

TOTAL SECTION A: 20

SECTION B: THE ECONOMY

QUESTION 2: PRODUCTION PROCESS

2.1 Define the following concepts: **[6]**

2.1.1 Production: (2)

2.1.2 Inputs: (2)

2.1.3 Outputs: (2)

2.2 Name TWO of South Africa's main mineral resources **[2]**

2.3 Name and briefly explain the FOUR factors of production **[12]**

2.3.1 (3)

2.3.2 (3)

2.3.3

(3)

2.3.4

(3)

TOTAL SECTION B: 20

SECTION C: FINANCIAL LITERACY**QUESTION 3****QUESTION 3.1**

Read the case study below answer the questions that follow.

Ingrid Sekhukhune wants to open a savings account in one of the major banks in South Africa. She is 19 years old and has a South African bar-coded ID book. She occasionally works as waiter in a nearby restaurant. Ingrid wants to open a savings account. Her employer deposits her wages in her account.

- 3.1.1 Does Ingrid qualify to open a savings account: Give a reason to your answer. (2)

- 3.1.2 Advise Ingrid on the THREE documents that are needed to open a savings account at a bank. (6)

- 3.1.3 If Ingrid has R300 in a savings account and the bank offers her a fixed interest of 10% per month, how much interest will she earn in a month? (4)

3.1.4 Why do banks require proof of residence when people open savings accounts? (2)

3.2 Discuss THREE roles of banks. (6)

TOTAL SECTION C: 20

SECTION D: ENTREPRENEURSHIP**QUESTION 4: THE ENTREPRENEUR**

4.1. Read the case study below and answer the questions that follow.

Siya Mbali has three daughters. Her husband has been unemployed for two years. Siya Mbali lost her job a year ago. They have both been looking for a job. Siya Mbali was curious to see if she could start her own sewing business because she could not find any work. She is a skilled seamstress. She is a responsible, resourceful and creative thinker. She considered searching for better opportunities.

Parents have to travel about 6 km's to the nearest clothing shop that sells school uniforms. She bravely approached the local schools to sew and make their school uniforms and start a clothing bank on the school premises. All the local schools have agreed to do business with her. Siya took the risk of investing all the money in her savings account to buy a sewing machine, scissors, measuring tape, thread and the cloth.

She had a vision of success and the confidence that she will succeed. Siya Mbali has the energy to work hard and for long hours. She enjoys being with people and wants to serve others. She is aware that she will compete with the existing clothing shop.

In March 2022, all the clothing businesses had to close because of the Coronavirus Pandemic. The Government mandated the wearing of masks in public. Siya Mbali decided to create and sew three-layered masks which she then advertised to her friends and family on Facebook. She tested these new masks before promoting them to ensure their quality. Testing this new idea paid off. She thought critically about the challenge. Soon everyone was talking about her masks and ordered in big quantities.

4.1.1 In your own words, define an *entrepreneur*. (2)

4.1.2 From the case study, find ONE reason why a person would decide to become an entrepreneur. (2)

4.1.3 What are the characteristics of an entrepreneur? Give any FOUR examples from the case study. (4 x 2)

[8]

4.1.4 An entrepreneur must have certain skills. List THREE necessary skills to be an entrepreneur. (3 x 2)

[6]

[18]

QUESTION 4.2: FORMAL AND INFORMAL BUSINESSES

4.2.1 Indicate the type of business by making a TICK in the correct column.

| TYPES OF BUSINESS | | | |
|--------------------------|-------------------------|-------------------------------|-------------------------|
| Business activity | Trading business | Manufacturing business | Service business |
| Biscuits factory | | | |
| Gym | | | |
| Restaurant | | | |
| Grocery store | | | |

[4]**QUESTION 4.3: ADVERTISING**

4.3 Indicate which advertising medium would be the most appropriate and most cost-effective for each of the following products or services.

| |
|---|
| Farmer's weekly; Television; Homeowner Magazine; Your family magazine; SMS; Radio; Brochures at travel agencies; Car magazine; Men's health magazine; Women's magazine; Flyers; Auto traders; Get away magazine; Local community newspaper; Sunday times |
|---|

4.3.1 Your school choir festival (1)

4.3.2 _____ (1)

4.3.3 Designer furniture (1)

4.3.4 FNB bank services (1)

4.3.5 A new holiday resort

(1)

[5]**QUESTION 4.4: SWOT ANALYSIS**

4.4 Read the paragraph below and compile the SWOT analysis of the business.

SIPHOKAZI DESIGN

Siphokazi is a keen, young swimwear designer, situated in Rustenburg. She sells affordable swimwear suits. She also has a degree in business management. The demand for her products has increased so much that she has opened new branches in Mahikeng and Klerksdorp. Go-Simply Boutique that sold designer swimwear in Vryburg has closed both their branches. The municipality has introduced stage 2 load shedding throughout the province and a regular increase in the petrol price have soared transportation cost between branches. Siphokazi has employed Sam, a new cashier with no experience, Sam treats customers unprofessionally.

| SWOT ANALYSIS OF Siphokazi Design | |
|--|-------------------|
| Inside the business | |
| Strengths | Weaknesses |
| 4.4.1 | 4.4.2 |
| Outside the business | |
| Opportunities | Threats |
| 4.4.3 | 4.4.4 |

(4 x 2) **[8]**

QUESTION 4.5: SIMPLE COST CALCULATION

Calculate the total cost of making the T- shirt per week; using the following information:

| VARIABLE COSTS | R | FIXED COSTS | R |
|-----------------------|-----------------------------|-----------------------|----------------|
| T-shirts | R15,00 each | Workroom rent | R8,00 per week |
| Transfer Designs | R12,50 each | Electricity and water | R7,00 per week |
| Decorative Items | R200 for each T-shirt | Iron | R80,00 |
| Glue, per tube | R13,00 each for 10 T-shirts | Ironing board | R50,00 |
| Plastic packaging | R0,20 per bag | | |
| VARIABLE COSTS | | FIXED COSTS | |
| | | | |
| | | | |
| | | | |

[5]

TOTAL SECTION D: 40
GRAND TOTAL: 100