



# education

---

Department:  
Education  
North West Provincial Government  
**REPUBLIC OF SOUTH AFRICA**

## PROVINCIAL ASSESSMENT

**GRADE 10**

**BUSINESS STUDIES P1**

**NOVEMBER 2024**

**MARKS: 150**

**TIME: 2 hours**

**This question paper consists of 9 pages.**

**INSTRUCTIONS AND INFORMATION**

Read the following instructions carefully before answering the questions.

1. This question paper consists of **THREE** sections and covers **TWO** main topics.

**SECTION A: COMPULSORY**

**SECTION B:** Consists of **THREE** questions.

Answer any **TWO** of the three questions in this section.

**SECTION C** Consists of **TWO** questions.

Answer any **ONE** of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

Note that **ONLY** the answers to the first **TWO** questions selected in **SECTION B** and the answers to the **FIRST** question selected in **SECTION C** will be marked.

3. Number the answers correctly according to the numbering system used in this questionpaper. **NO** marks will be awarded for answers that are numbered incorrectly.
4. Except where other instructions are given, answers must be written in full sentences.
5. Use the mark allocation and nature of each question to determine the length and depth of an answer.
6. Use the table below as a guide for mark and time allocation when answering eachquestion.

SECTION		QUESTION	MARKS	TIME (minutes)
<b>A:</b>	<b>Objective-type questions COMPULSORY</b>	<b>1</b>	<b>30</b>	<b>20</b>
<b>B:</b>	<b>THREE direct/indirect type questions CHOICE: Answer any TWO</b>	<b>2</b>	<b>40</b>	<b>70</b>
		<b>3</b>	<b>40</b>	
		<b>4</b>	<b>40</b>	
<b>C:</b>	<b>TWO essay-type questions CHOICE: Answer ONE only</b>	<b>5</b>	<b>40</b>	<b>30</b>
		<b>6</b>	<b>40</b>	
<b>TOTAL</b>			<b>150</b>	<b>120</b>

7. Begin the answer to **EACH** question on a **NEW** page, e.g. **QUESTION 1** – new page, **QUESTION 2** – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

**SECTION A (COMPULSORY)****QUESTION 1**

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers(1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.6 D.

1.1.1 The business has full control over the ... environment.

- A micro
- B macro
- C market
- D external

1.1.2 Finah Supermarket operates in the ... sector because they sell groceries to customers.

- A secondary
- B tertiary
- C primary
- D public

1.1.3 This level of management is responsible for high productivity, technical assistance, and motivating employees.

- A General level management
- B Lower level management
- C Top level management
- D Middle level management

1.1.4 The process of setting goals and developing strategies is known as ...

- A organising.
- B controlling.
- C planning.
- D leading.

1.1.5 ... includes setting targets/measuring performance and taking corrective measures.

- A Quality
- B Quality control
- C Quality circles
- D Quality assurance

(5 × 2) (10)

- 1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

culture;	global;	working capital;	structure;	mission;
planning;	vision;	organising;	economic;	fixed capital

1.2.1 The ... is used to finance long term capital needs of the business.

1.2.2 A process of breaking a plan into an action is known as ...

1.2.3 The ... explains what the business aims to achieve.

1.2.4 The norms, values and expectations are examples of organisational ...

1.2.5 The ... environment refers to an increase in trade and investment between countries.

(5 × 2) (10)

1.3 Choose the descriptor from column B that matches a term in column A. Write only the letter ( A – J ) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK.

COLUMN A		COLUMN B	
1.3.1	Financial function	A	ensures that there is a good communication between the business and its stakeholders
1.3.2	National Consumer Commission	B	all designated race groups should have the same opportunities despite their colour, belief and gender
1.3.3	Public relations	C	establishes the sources for acquiring the capital
1.3.4	Inclusive	D	protects the economic welfare of the consumers
1.3.5	Strategy	E	promotes the development of a credit market that is accessible to all South Africans
		F	take into account other expenses of the customers
		G	a degree to which people do not have the same opportunities and are treated differently because of their social status
		H	a plan of action taken by top management to achieve their objective
		I	a mechanism used to execute a plan
		J	buy in bulk and negotiate for discount

(5 × 2) (10)

**TOTAL SECTION A: 30**

**SECTION B**

Answer ANY TWO questions in this section.

**NOTE:** Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page, etc.

**QUESTION 2: BUSINESS ENVIRONMENTS**

- 2.1 List any FOUR components of micro environment. (4)
- 2.2 Outline the purpose of organisational culture. (6)
- 2.3 Read the scenario bellow and answer the questions that follow.

**HANDA MANUFACTURERS (HM)**

Handa Manufacturers specialises in manufacturing ladies clothing and handbags. HM is located in an area where there is high rate of crime. Peter, one of the employees is not productive due to an illness that compromises his immune system.

- 2.3.1 Quote TWO examples of socio-economic issues from the scenario above. (2)
- 2.3.2 Explain the negative impact of examples of socio-economic issues identified in QUESTION 2.3.1 (6)
- 2.4 Discuss possible solutions to unemployment. (6)
- 2.5 Read the scenario bellow and answer the questions that follow.

**JAY FORESTRY PLANTATION (JFP)**

Jacob is the founder of Jay Forestry Plantation. He is the main supplier of timber in Zeerust. JFP borrowed capital from Cazet Bank to finance their expenses.

Identify TWO business sectors represented by JFP. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 2.5

BUSINESS SECTORS	MOTIVATIONS

(6)

- 2.6 Explain the interrelation between business and consumers. (4)
  - 2.7 Advise businesses on the importance of the formal sector. (6)
- [40]**

**QUESTION 3: BUSINESS OPERATIONS**

- 3.1 Name any THREE factors that influence the organisational structure. (3)
- 3.2 Outline the quality indicators of human resources function. (6)
- 3.3 Read the scenario bellow and answer the questions that follow.

**MERCY’S HAIR STUDIO (MHS)**

Mercy is the owner of Mercy’s Hair Studio. She recently appointed Gontse to assist her at the salon. Gontse ensures that reliable information is available for decision making.

- 3.3.1 Identify the business function that is applied by MHS. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 3.3.1.

BUSINESS FUNCTION	MOTIVATION

(3)

- 3.3.2 Explain the purpose of the business function identified in QUESTION 3.3.1. (6)
  - 3.4 Discuss the quality indicators of financial function. (6)
  - 3.5 Distinguish between external and internal public relations. (4)
  - 3.6 Explain the quality indicators of the general management function. (6)
  - 3.7 Evaluate the correlation between management and the success of the business in achieving its objectives. (6)
- [40]**

**QUESTION 4: MISCELLANEOUS TOPICS**

**BUSINESS ENVIRONMENTS**

- 4.1 Elaborate on the meaning of macro environment. (4)
- 4.2 Explain the reason why economic component pose a challenge to businesses. (4)

4.3 Read the scenario below and answer the questions that follow.

**NAIDOO FRESH HUB (NFH)**

Naidoo Fesh Hub is known for selling fresh fruits and vegetables. NFH buy their stock from Zakes Farm. Naidoo Fresh Hub lost many of their customers to People’s Market who also sell fruits and vegetables at lower prices.

4.3.1 Identify TWO components of market environment that is applicable to NFH. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 4.3.1.

COMPONENTS OF MARKET ENVIRONMENT	MOTIVATIONS

(6)

4.4 Evaluate the reasons why competition poses a challenge to businesses. (6)

**BUSINESS OPERATIONS**

4.5 Name any TWO activities of the administration function. (2)

4.6 Outline the importance of public relations. (6)

4.7 Read the scenario bellow and answer the questions that follow.

**ROLEX ELECTRONICS (RE)**

Rolex Electronics is known of selling quality products. Rolly the owner of RE mentioned that quality enables his business to have a good reputation and promotes brand awareness. RE has also gained goodwill and support from the community.

4.7.1 Quote the importance of quality in the business. (2)

4.7.2 Explain other importance of quality in the businesses. (6)

4.8 Distinguish the differences between quality control and quality assurance. (4)  
**[40]**

**TOTAL SECTION B: 80**



**SECTION C**

Answer ANY ONE question in this section.

**NOTE** Clearly indicate the QUESTION NUMBER of the question that you choose. The answer to the question must start on a NEW page, e.g. QUESTION 5 on a NEW page, QUESTION 6 on a NEW page.

**QUESTION 5: BUSINESS ENVIRONMENTS (SOCIO ECONOMIC ISSUES)**

Socio-economic issues such as strikes and political disturbances have negative impact on businesses. It is crucial that management understand why socio-economic issues pose as a challenge in their operations and they must also put measures in place to respond to those challenges. Businesses should employ people from different designated groups.

Bearing the above statement in mind, write detailed essay on the following aspects:

- Explain the meaning of strikes.
- Discuss the negative impacts of strikes and political disturbances on businesses.
- Outline the purpose of inclusivity in the workplace.
- Advise management of on reasons why socio-economic issues pose a challenge on businesses.

[40]

**QUESTION 6: BUSINESS OPERATIONS: (BUSINESS FUNCTIONS)**

The purchasing function plays an important role in purchasing quality of raw materials and services for the business. The purchasing manager needs to ensure that the business has sufficient capital and follows the purchasing procedure to place an order. The National Credit Act impacts the business both positively and negatively.

Write an essay on the following aspects:

- Outline the purpose of the purchasing function.
- Explain the differences between credit payment and cash payment.
- Discuss the purchasing procedure.
- Advise businesses on the impact of the National Credit Act on businesses.

[40]

**TOTAL SECTION C: 40**  
**GRAND TOTAL 150**